

# Happy New Year

**ABSTRACTS**  
SEASON'S GREETINGS TO OUR MANY FRIENDS  
**Dallas County Abstract & Title Co., Inc.**  
502 Southwestern Bank Bldg.  
2-8514—2-6767

**ATTORNEYS**  
Season's Greetings  
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104 MAGNOLIA BLDG.  
7-3588

**ADVERTISING**  
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OUTDOOR ADVERTISING  
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Dallas, Texas  
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**THE SEASON'S GREETINGS**  
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Cordial Greetings for a Happy New Year  
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Harold E. Wood  
Attorneys at Law  
Tower Petroleum Bldg.  
2-5267

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**LANG & WITCHELL**  
ARCHITECTS  
First National Bank Bldg.  
Otto H. Lang, Frank O. Wittchell

**SEASON'S GREETINGS**  
**JOE C. LUTHER**  
ATTORNEY AT LAW  
317 Fidelity Bldg. Dallas, Texas  
Bus. Phone 2-7566. Res. Ph. 2-2398

**ART-IRON STUDIO**  
Wishing You a Prosperous New Year  
**POTTER**  
Art Iron Studios  
2927 N. Henderson  
6-5334

**W. M. HOLLAND**  
Attorney at Law  
Republic Bank Bldg.

**ATTORNEYS**  
Season's Greetings  
**HAMILTON, LIPSCOMB & WOOD**  
12th Floor  
Southwestern Life Bldg.  
2-7195

**Season's Greetings**  
**M. E. (JACK) KRAMER**  
ATTORNEY AT LAW  
904 Republic Bank Bldg. 2-5277

**BEST WISHES FOR 1937 TO OUR MANY FRIENDS**  
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Criminal Lawyer  
415 S. Ervay 2-1026

**WE WISH YOU ALL A Happy New Year**  
FROM  
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Pontiac Co.  
Main and Hawkins  
Through to Commerce

**Season's Greetings S. P. SADLER**  
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7-1886 1015 Republic Bank Bldg.

**NEW YEAR GREETINGS W. P. (BILLIE) BOLING**  
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**WORSHAM, BURFORD, RYBURN & HINCKS**  
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**SEASON'S GREETINGS FROM C. S. HAMILTON MOTOR CO.**  
Bryan at Pearl

**AUTOMOBILES**  
**Happy New Year**  
from  
**Roy Townsend Inc.**  
Authorized Ford Dealer  
727 N. Pearl  
4023 Oak Lawn

**JERRY FREY MOTOR CO.**  
New Year Greetings  
Jerry and All The Boys  
See Us for Fords, Lincolns and Good Used Cars  
Service Department and Parts Open NIGHTS  
New Cars Store Pacific at Olive

**HAPPY NEW YEAR**  
From the Used Car Department  
**Dallas Motors, Inc.**  
808 N. Harwood  
310 N. Pearl St.

**Happy New Year to Our Friends and Customers**  
**Alexander Motor Company**  
"The House of Dependability"  
2210 Pacific 7-5139  
OPEN DAY AND NIGHT... 24-HOUR SERVICE

**SEASON'S GREETINGS TO OUR FRIENDS AND CUSTOMERS.**  
Here is a message true for joy, happiness and prosperity in 1937.  
**O. Y. (Bill) Goswick**  
Auto Service  
Buick-Chevrolet Specialists  
General Repairing

**AUTOMOBILE SERVICE**  
**SEASON'S GREETINGS**  
To our friends and customers. Here is a message true for joy, happiness and prosperity in 1937.  
**O. Y. (Bill) Goswick**  
Auto Service  
Buick-Chevrolet Specialists  
General Repairing

**BATHS AND MASSAGES**  
**Moore Scientific Bath Beauty Parlors**  
"LADIES ONLY"  
The Latest Soap-Message Method "Heavy Reducing Treatment"  
MR. E. L. MOORE  
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**A Happy New Year BECKWORTH STUDIO**  
Scientific Massages & Specialties  
2723 McKinney 3-0612

**BATTERY SERVICE**  
Season's Greetings  
**FOSTER'S BATTERY SERVICE CO.**  
4401 Maple Ave. Phone 5-0114  
**BILL FOSTER**  
New Batteries, Battery Rebuilding, Recharging and Repairing

**Season's Greetings VANN BEAUTY SHOP**  
2003 1/2 S. Ervay—4-6023  
Max Van Bostick, Mgr.

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**A. MINOR BARBER SHOP**  
For Appointment 2-2520, 7-1571  
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**Season's Greetings From SHEREATHA'S Beauty Studio**  
4305 Oak Lawn

**Happy New Year E. A. Fretz Co., Inc.**  
Beauty and Supplies and Equipment  
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Hamm's Canned and Bottled Beers  
Smooth and Mellow  
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**Happy New Year Old Union Beer**

**NEW YEAR GREETINGS HENRY NUSS**  
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**A Prosperous New Year Beck's Dining Hall**  
Beck's Famous Chicken Dinner  
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**Season's Greetings To Our Many Friends and Patrons**  
**Bus Terminal Coffee Shop**  
**NICK CHRONES, Mgr.**  
At the Greyhound Bus Terminal

**Wish You a Prosperous New Year**  
**Eatwell Cafe**  
Wishes You a Prosperous New Year

**CAFES**  
**To Our Friends A Prosperous New Year**  
**The New Idea Cafe**  
802 Main 2-1737

**Happy New Year SAMMY'S**  
OPEN DAY AND NIGHT  
**QUALITY FOOD**  
That is Different—Curb Service  
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**New Year Greetings Al Sharp's Place**  
Home of original rattlesnake steak  
3119 Abrams Rd. Phone 3-4333

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101 S. Poydras 2-0360

**A Prosperous New Year to Our Friends**  
**THE WHEEL GRILL**  
German Cooking  
808 Main 2-0079

**Season's Greetings To Our Friends and Customers**  
**SUPERIOR RUG AND CARPET CLEANING CO.**  
3212-17 Oak Grove 6-7134

**CHURCHES**  
**A HAPPY AND PROSPEROUS NEW YEAR**  
**All Saints Church**  
4301 Ross

**Season's Greetings From**  
**FIRST BAPTIST CHURCH**  
Dr. Geo. W. Truett, Pastor

**SEASON'S GREETINGS From**  
**HIGHLAND BAPTIST CHURCH**  
REV. E. C. HOLMES, Pastor  
2609 McKinney

**Season's Greetings From**  
**TYLER ST. METHODIST CHURCH**  
Rev. S. A. Barnes, Pastor  
Tenth and Polk

**NEW YEAR GREETINGS FROM**  
**HICKORY STREET BAPTIST CHURCH**  
Ferris and Merlin Sts.  
REV. E. E. DOUGHERTY, PASTOR

**Wishing You a Happy New Year**  
**ROBERT L. JONES**  
Chief of Police

**Happy New Year**  
**F. H. White Cleaning Co.**  
2127 Cedar Springs—7-1183

**CLEANERS AND DYERS**  
Season's Greetings  
**PHILLIPS CLEANERS**  
1721 Greenville Ave.  
3-8924

**W. D. FELDER & CO.**  
COTTON MERCHANTS  
DALLAS

**The Season's Greetings FROM**  
**WEIL BROTHERS**  
Cotton Exchange Bldg.

**HAPPY NEW YEAR TO EVERYONE**  
**D. A. Bradshaw**  
Constable Precinct No. 7

**A Happy New Year to Everyone**  
**ED COBB**  
Tax Assessor and Collector

**A Happy New Year MULLINS-BUHRER DAIRY PRODUCTS**  
Wholesale Distributors of "QUALITY MILK"  
3125 N. Harwood 2-3544

**Season's Greetings**  
**Smith Detective Agency**  
Night Watch and Burglar Alarm Service.  
610 N. Akard Phone 2-3781

**New Year's Greetings**  
**Wilson Detective Agency**  
Expert Secret Service  
Civil and Criminal Cases  
332 Wilson Bldg. Phone 7-6444

**New Year's Greetings**  
**John F. Worley Directory Co.**

**Season's Greetings**  
**Free Clinic Drugstore**  
(Dr. J. S. Paul)  
We Deliver  
1734 S. Ervay 9-1018

**My sincere wish to all is that Health, Happiness and Prosperity Shall Reign Supreme in 1937**  
**CECIL V. ROGERS**  
Sanger Hotel Pharmacy  
727 S. Ervay Phone 7-5030

**Season's Greetings TO ALL OUR FRIENDS AND CUSTOMERS**  
**Sam Ross McElreath Electrotyping**  
West End Station  
1408 Marilla

**SEASON'S GREETINGS from**  
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The Season's Greetings To Our Friends  
**TENISON FLORAL CO., INC.**  
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**Peacock Florist**  
"Flowers Arranged With an Artistic and Appropriate Touch."  
Careful Delivery Service.  
3305 Gaston 8-9522  
3530 Maple 5-2281

**Season's Greetings From**  
**WEILAND'S**  
Directors of Funeral Services  
299 Live Oak

**Season's Greetings To My Many Friends and Customers**  
**MAGNOLIA FUR CO.**  
Furrier and Ladies' Tailor  
406 Wilson Bldg. Phone 2-8843

**FURRIERS**  
**ALASKAN FUR CO.**  
Cold Storage, Remodeling, Repairing, Relining, Cleaning, Glazing  
1709 Main 2-3005

**Season's Greetings To Our Friends and Customers**  
**ORIENTAL ART CO.**  
1312 Elm St. 2-6742

**McLaughlin Hosiery Shop**  
Elm and Ervay  
Wishes You a Happy New Year

**Happy New Year to All**  
**The Jefferson Hotel**  
312 S. Houston Phone 2-8102

**THE SEASON'S GREETINGS FROM**  
**MELROSE HOTEL**  
Oak Lawn and Cedar Springs

**New Year's Greetings**  
**New Southern Hotel**  
Mr. and Mrs. Harold C. Kuethe  
A CLEAN, COMFORTABLE, CONVENIENTLY LOCATED HOTEL. REASONABLE PRICES. COFFEE SHOP.  
1619 S. Ervay 4-0124

**New Year Greetings**  
**New Harris Hotel**  
Mrs. Billie Harrison  
The Hotel for Comfort and Convenience.  
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**Season's Greetings**  
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Rulers, Levels, Shovels and Straight-edges of brick or frame buildings.  
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**AMERICAN PRINTING INK**  
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Season's Greetings  
**CRADDOCK & SMITH**  
312 Magnolia Bldg. 7-8624

**A Happy New Year**  
**W. A. Diffe & Sons**  
Insurance Agency  
Tower Petroleum Bldg. 2-6400

**Wishing Everyone Everywhere A Prosperous New Year**  
Guaranty Old Line Life Ins. Co.  
**HENRY CAMP HARRIS, Pres.**  
GUARANTY OLD LINE LIFE BLDG.  
DALLAS, TEXAS 7-4489

**New Year Greetings TO MY MANY FRIENDS**  
**Fred L. Hirsch**  
Special Agent  
**Pacific Mutual Life Ins. Co.**  
Tower Pet. Bldg. 2-1189

**Lockart Insurance Agency**  
All Kinds of Insurance  
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**NEW YEAR GREETINGS To Our Many Friends and Policyholders**  
**T. A. Manning & Sons**  
4120 San Jacinto 6-4189

**Wishing Our Many Friends a Happy and Prosperous New Year**  
**J. W. MOHON CO.**  
General Insurance, All Kinds  
Successors to JOHN R. HANCOCK & CO.  
205-6 Mercantile Bldg.  
Bus. 2-4542 Res. 3-4488

**NEW YEAR GREETINGS To Our Many Friends and Policyholders**  
**Mutual Benefit Health & Accident Assn.**  
Dallas Bank & Trust Bldg. 2-8198

**Best Wishes for a Prosperous New Year**  
**Praetorian Life Insurance Co.**  
Praetorian Bldg.

**A Happy New Year to ALL**  
**Republic Insurance Co.**  
3504 Gilman 5-2117

**We Wish Our Friends a Happy AND Prosperous New Year**  
**McAler Insurance Agency**  
602 Durt Bldg. Phone 7-2000

**Trezevant & Cochran**  
GENERAL AGENTS, INSURANCE  
Est. 1916  
1821 Young St. 2-3291

**SEASON GREETINGS TO OUR MANY FRIENDS AND POLICYHOLDERS**  
**WEST COAST LIFE INS. CO.**  
Jack Robinson, Mgr.  
Republic Bank Bldg. 7-1251